

Avnet Silica welcomes Arduino in its line card

Avnet Silica franchise distribution agreement with open-source electronics provider strengthens Avnet's global market portfolio

Brussels, Belgium, 6th February 2024 – <u>Avnet Silica</u>, an Avnet company (NASDAQ: <u>AVT</u>), today announced a strategic collaboration with <u>Arduino</u>, the leading global open-source hardware and software provider. This agreement extends the availability of Arduino's range of IoT, wearables, 3D printing, and embedded solutions through Avnet Silica in EMEA, and expands the partnership with Avnet at a worldwide level.

From the initial easy-to-use platform for anyone making interactive projects, Arduino has become a trusted open-source electronics choice for a community of approximately 30 million active users. With its PRO: Edge IoT technology, Arduino supports companies that are interested in going beyond the concept and rapid prototyping phase to start mass production with the support of a qualified industrial partner and high-performance technological solutions.

Within the Arduino product portfolio, Avnet Silica has recognised a strategic value in the Arduino PRO series. As part of the franchise distribution agreement, Avnet Silica and Arduino are developing a complete cloud and security ecosystem, starting with the Portenta boards, based on Renesas MCUs.

"Our collaboration with Avnet Silica is not just a strategic alliance; it's a melding of visions that amplifies our capabilities exponentially. Avnet Silica's unparalleled platform and expertise complements our mission to provide a holistic solution encompassing hardware, firmware, security, and cloud services, all while maintaining the user-friendly experience that Arduino is renowned for. In addition, Avnet Silica and Arduino foresee a collaboration in the area of cellular connectivity. This partnership represents a bold step forward, blending our strengths to accelerate the pace of innovation for our customers." said Fabio Violante, CEO at Arduino.

"We see a great added value in partnering with Arduino, with its wide community of users and well-recognised brand," said Lucio Fornuto, Vice President Technical Development & Demand CreationAvnet Silica. "We are proud to continuously improve our offer of the best technology solutions, and we believe our partnership with Arduino will increase the benefits we bring to our customers in EMEA and worldwide."

More details on the Arduino PRO series are available through Avnet Silica at https://my.avnet.com/silica/manufacturers/m/arduino

###

About Avnet Silica

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. Avnet Silica is a regional business unit of Avnet, (NASDAQ: AVT) with European headquarters in Belgium (Avnet Europe BV). For more information, visit www.avnet-silica.com



About Avnet

As a leading global technology distributor and solutions provider, Avnet has served customers' evolving needs for an entire century. We support customers at each stage of a product's lifecycle, from idea to design and from prototype to production. Our unique position at the center of the technology value chain enables us to accelerate the design and supply stages of product development so customers can realize revenue faster. Decade after decade, Avnet helps its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

Legal Disclaimer:

All brands and trade names are trademarks or registered trademarks, and are the properties of their respective owners. Avnet disclaims any proprietary interest in marks other than its own.

Media Contact

Anja Woithe Senior PR Manager Avnet EMEA Anja.woithe@avnet.eu +49 (0) 8121 774 459